EMINENCE THROUGH EXCELLENCE

EMINENT
COLLEGE OF MANAGEMENT & TECHNOLOGY

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OF MANAGEMENT & TECHNOLOGY

ECMT

AFFILIATED TO

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, W.B.
FORMERLY KNOWN AS WEST BENGAL UNIVERSITY OF TECHNOLOGY

Campus – Moshpukur, Barbaria, P.O- Jagannathpur,
Barasat, Kolkata-700126
E-mail: ecmtcollege@yahoo.in | Website: www.ecmt.in

03325420269
9051622625
8420430756

Eminent College of Management and Technology

Global learning experience at ECMT is conducted in a noise free green environment. Students are offered to use modern educational tools and techniques in the state of art infrastructure under the precious guidance of our eminent faculties. Focus is given to create industry ready professionals by improvement and development of their inherent skills and abilities. The program is built to reach out beyond its academic module to facilitate the overall functioning of the college with respect to the utilization of technology in teaching-learning and administrative operation to produce next-gen computer professionals with sound technical and analytical brain, being human.

Eminent Faculties:

- **Dr Bibhas Kanta Mukhopadhyay** M.A.[C.U.] M.R.P.[I.I.T-Kgp]; A.I.T.P[India]; PhD[Econ]
- **Mr. Surajit Goon** MCA, M.Tech(BIT,Mesra), PhD(Pursuing)
- **Mr. Sandip Kumar Mukherjee** BBA, MBA, PGDM (LSCM)
- **Dr. Soumik Gangopadhyay** B.Pharm, MBA, PhD
- **Ms. Oindrila Paul** M.A (Eng)
- **Mr. Anirban Tarafdar** MSc.(math) IIT, Madras
- **Ms. Prianka Kundu** B.Tech(CS), M.Tech(IT)
- **Ms. Indrani Dalui** B.Tech, M.Tech(IT), JU
- **Mr. Amitava Ukil** M.Com, MBA, ICWA, PhD(Pursuing)
- **Ms. Kishagautami Bhattacharya** MA (Psychology)

USP of College:

- Green wifi campus
- Specious and digital class rooms equiped with modern advance educational technology
- Eminent faculties with IITs, BIT, St. Xavier's background
- E-library with e-books, e-journals, magazines and e-contents
- Well internet connected computer labs with 1:1 student machine sharing facility
- Cafeteria
- Language laboratory
- Indoor games in form of table tennis, carom
- Large green football and cricket ground
- Health care and first aid facilities
- Modern fire safety provisions
- General group insurance for all students

Address:Moshpukur, Barbaria, P.O: Jagannathpur, Barasat, Kolkata-700126

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Contact: 03325420269, 9051622625, 8420430756.

PGDM

Post Graduate Diploma in Management is the most sought after programme of AIMA-Centre for Management Education . It is Being offered since 1994 and is widely acclaimed for its strong curriculum in the industry and academic circle. It is designed not only to impart the knowledge of core subjects such as Accounting, Economics, Finance and Marketing but also lays special stress on developing skills and competencies through exposure to real business situations in the form of case studies. AIMA leverages its close linkages with the industry to assess emerging needs and factor them on to its programms.

Objectives :

- To prepare Graduates for Management Career through AIMA's unique blend of quality and flexibility.
- To enable working professionals rise in their organizations.
- To facilitate change of career to managerial and business arena.
- The Programme is designed to to develop conceptual knowledge and behavioral skills in students who continue to work in industry, government or other organizations.

Who can attend :

- Working Graduates.
- Professionals such as Engineers/CA/CFA/ICWA/Technologist/Executives.
- Fresh Graduates who wish to combine their study with work.
- Defense Personnel.

Salient features of the programme :

- AIMA's Post Graduate Diploma in Management is approved by AICTE, MHRD, Govt. of India.
- Focused, short term, relevant, sectoral programms aimed at giving distinct career advantage.
- Contemporary course curriculum recognized by industry.
- Teaching based on case studies to build and strengthen decision-making and analytical skills
- All India reputation of AIMA as the apex body of Management Profession in India with 3,000 companies and 30,000 professional members.
- Library Database on AIMA website.
- Prompt operational support from Student Support Cell (by e-mail & Phone).
- Placement support services from AIMA-CME.

Eligibility Criteria :

- Candidates with minimum 50% in Graduation (under 10+2+3 scheme) from a recognised University are exempted from entrance test for admission.
- Interested candidates with below 50% in graduation are required to appear in the test (MAT/CAT/XAT/ATMA/any other state level test.) to be eligible for the interview. There will be not cut off score.
- Interested candidates if not appeared in any mentioned test and with less than 50% in graduation, if desirous for admission in the same session are required to appear in the aptitude test to be conducted by
AIMA / Nodal Centre from time to time. They may given professional admission with an undertaking that they will appear in the aptitude test whenever finalized.

Course Content :

Module - I
GM 11- Management Functions & Organization Behavior.
GM 04 - Managerial Economics
GM 03 - Business Statistics
FM 11 - Financial & Management Accounting
IS 01 - Introduction of Information Technology
GM 12 - Business Communication.

Module - II
OM 01- Operations Management
HR 01 - Human Resource Management
MM 01 - Marketing Management
GM 02 - Economic and Social Environment
GM 07 - Research Methodology
FM 12 - Financial Management

Module - III Specialization Module**
Marketing Management (MM)
Financial Management (FM)
International Business (IB)
Human Resource Management (HRM)
Operations Management (OM)
Information System (IS)

Module - IV
GM 06 - Business Law & Corporate Governance
IB 06 - International Business
GM 13 - Entrepreneurial Management
GM 14 - Strategic Management & Ethics
GM 100 - Project Work

**Specialization

Marketing Management (MM)
MM 02 - Sales and Distribution Management
MM 03 - Advertising and Brand Management
MM 04 - International Marketing Management
MM 05 - Marketing of Services
MM 07 - Consumer Behaviour

Financial Management (FM)
FM 02- Management Control Systems
FM 03 - Security Analysis & Portfolio Management
FM 04 - International Finance
FM 05 - Corporate Finance
FM 06 - Management of Financial Services

International Business (IB)
IB 03- Import Export Documentation
IB 02 - Indian Foreign Trade
HR 06 - International Human Resource Management
MM 04 - International Marketing Management
FM 04 - International Finance

Human Resource Management (HR)
HR 03 - Performance Management
HR 04 - Training and Development
HR 08 - Managerial Leadership
HR 06 - International Human Resource Management
HR 07 - Managing Change through Organizational
Development

Operations Management (OM)
OM 02 - Technology Management
OM 03 - Project Management
OM 05 - Supply Chain Management
OM 09 - Operations Strategy
OM 08 - Quality Management

Information System (IS)
IS 04 - Computer Networks
IS 05 - Fundamentals of E-Commerce
IS 06 - Software Engineering
IS 07 Database Management
IS 09 - Management of Information Technology

Fees (PGDM):

Semester	Fees
1st Sem	Rs. 40500/-
2nd Sem	Rs. 36250/-
3rd Sem	Rs. 38000/-
4th Sem	Rs. 39250/-
Total (2yrs)	**Rs. 1,54000/-**

M.Sc. in Computer Science

The two year regular post graduate program in computer science, is a revolutionary course that focuses on providing its graduates not only software development skills, but also systems engineering, customer collaboration, and management skills necessary for non-outsourceable careers and for leadership in software engineering. It emphasizes education for the future, including such emerging trends as software-intensive systems of systems, high assurance, agile methods, COTS integration, mobile and distributed network-centric architectures, rapid software development and evolution. The program includes experience in real-client class projects and state-of-the-art evaluation assignments.

Eligibility Criteria: Three Years graduate degree in (Science with Mathematics / Physics / Computer Science) or BCA/Engineering graduates.
Final year students can also apply.

Fees (M.Sc. CS):

Semester	Fees
1st Sem	Rs. 22250/-
2nd Sem	Rs. 19250/-
3rd Sem	Rs. 16750/-
4th Sem	Rs. 19250/-
Total (2yrs)	**Rs. 80,500/-**

UNDER GRADUATE COURSES

BCA/BBA/BBA (HM)

BCA (Bachelor of Computer Application):

The three year regular Degree Program in Computer Application has been framed to suit the requirements of the Industry and Research Organizations. ECMT has made BCA (H) a very emerging and significant curriculum through holding of Seminars, Workshops on regular basis to keep up with the latest trends and technologies in the field of Computer Science, Information and Communication Technology.

Eligibility Criteria

10+2 Qualified with English and Mathematics / Statistics/ Computer Science / Business Mathematics/ Business Economics/ Computer Application / Modern Computer Application/ Informatics Practice /Basic Science II, as per norms regulated by the West Bengal University of Technology (MAKAUT)

BBA (Bachelor of Business Administration) :

The three years full time Degree Program conducted by ECMT is completely unique, keeping in view the core values it imparts in terms of intellectual depth, leadership skills and social responsibility. ECMT's approach to management education aims at emergence of future leaders with unmatched professional competence and social orientation. The course curriculum is flexible, extensive and provides an opportunity to students to develop personality.

BBA in Hospital Management

The three year Degree Program in Hospital Management enables employability in Hospitals and Health care services and provides a strong base for Master's program in Health Care and Hospital Administration or Management.

Eligibility Criteria for BBA & BBA in HM

10+2 Qualified with English, as per norms regulated by the West Bengal University of Technology (MAKAUT)

Fees BBA/BCA/BBA (HM)

Semester	Fees
1st Sem	Rs. 25000/-
2nd Sem	Rs. 18500/-
3rd Sem	Rs. 19500/-
4th Sem	Rs. 19250/-
5th Sem	Rs. 19250/-
6th Sem	Rs. 18500/-
Total (3yrs)	Rs. 120000/-

OPPORTUNITIES AFTER COMPLETING BBA/BBA(HM) & BCA

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

JOBS IN PUBLIC SECTOR

- Clerk / PO in Nationalized Banks, RRBs and Cooperative Banks
- Management Trainee / Executive Trainee in Miniratna and Navratha Companies.
- SSC
- UPSC
- WBCS
- IPS
- Indian Navy / Army
- Others areas like Electricity Boards, Rails, Municipality Corporation and Gram Panchayat etc.

JOBS IN PRIVATE SECTOR

- Business Development/ Relationship Executive in National, MNCs or Indian and Foreign Private Banks
- Sales/Marketing Executive in FMFCD or FMCG
- Operations Executive
- Accounts Executive
- HR Executive
- Medical Representative
- Other areas like Transport, Real Estate, Media and
- Event Companies etc.

HIGHER STUDIES

- CS
- PGDM
- MBA
- EXECUTIVE MBA

BACHELOR OF COMPUTER APPLICATION (BCA)

JOBS IN PUBLIC SECTOR

- Clerk / PO in Nationalized Banks, RRBs and Cooperative Banks
- Management Trainee / Executive Trainee in Miniratna and Navratha Companies.
- SSC
- School Service
- Commission
- UPSC
- WBCS
- IPS
- Indian Navy / Army
- Others arees like Electricity Boards, Rails, Municipality Corporation etc.

JOBS IN PRIVATE SECTOR

- IT Profession
- Business Analyst
- Data Analyst
- Technical Assistant
- Project Assistant
- Software Developer
- SEO
- MIS Executive
- Operations Executive
- Business Development Executive
- Other areas like KPO,
- Ecommerce and
- Transport Companies etc.

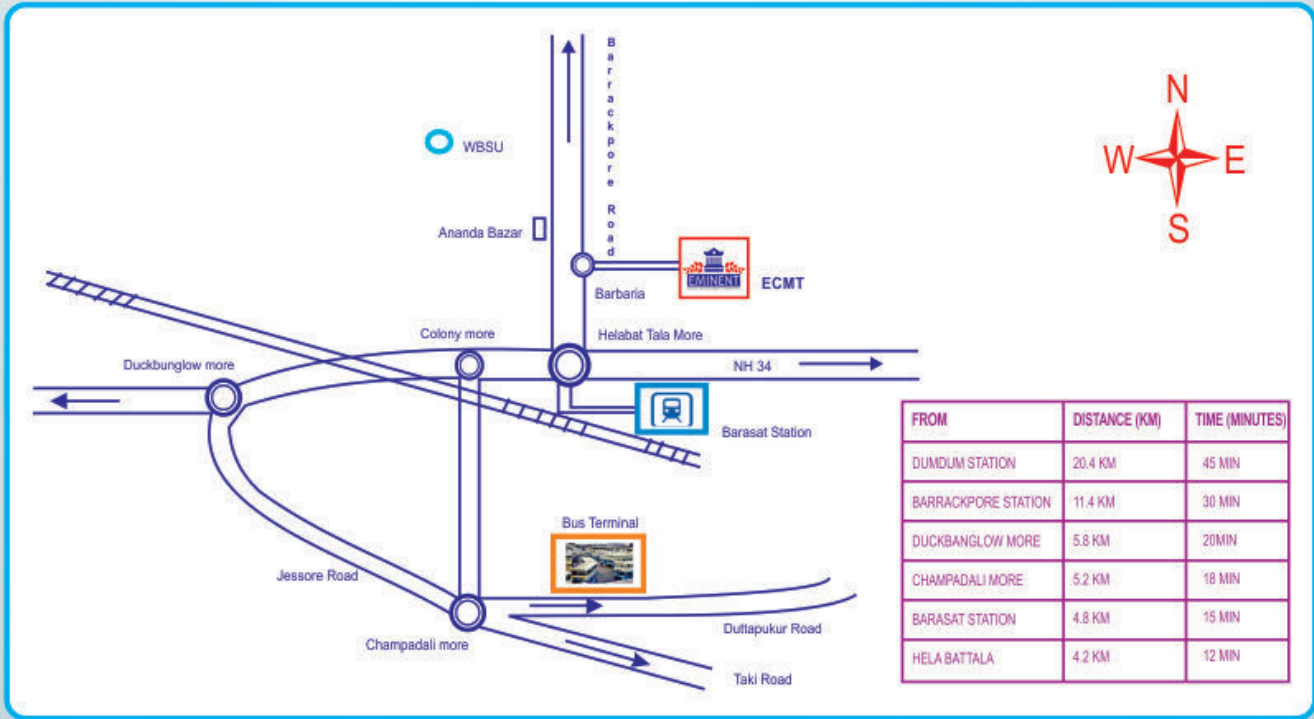### HIGHER STUDIES

- MCA
- M Tech
- MBA IT & Systems
- PGDM

BBA IN HOSPITAL MANAGEMENT

- Hospital Administrator
- Executive
- Floor Manager
- OT Manager
- Front Office Executive
- Quality Control Manager
- Quality Assessor
- Health Care Marketing Executive

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Internship & Placement Opportunities

FROM	DISTANCE (KM)	TIME (MINUTES)
DUMDUM STATION	20.4 KM	45 MIN
BARRACKPORE STATION	11.4 KM	30 MIN
DUCKBANGLOW MORE	5.8 KM	20MIN
CHAMPADALI MORE	5.2 KM	18 MIN
BARASAT STATION	4.8 KM	15 MIN
HELA BATTALA	4.2 KM	12 MIN

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